



COSDC Fundraising & Sponsorsip

Below is information on the fundraising methods that the City of Sheffield Diving Club uses to raise money towards coaching costs and purchasing new equipment.

Easyfundraising (www.easyfundraising.org.uk)

The City of Sheffield Diving Club is registered with Easyfundraising, a free service where you can shop with over 2000 of the UK's best-known retailers online such as Amazon, M&S, Argos, John Lewis and HMV and at no extra cost, to raise funds for the Club. You still shop directly with each retailer as you would normally, but simply by using the links from the easyfundraising website first, each purchase made will generate a cashback donation to the City of Sheffield Diving Club. The Club receives 100% of the donation and you can receive great discounts from some of the retailers. It only takes a few minutes to register. Remember to enter the City of Sheffield Diving Club as your cause.

Easysearch (easysearch.org.uk)

The Club has also recently registered with 'Easysearch', a brilliant way to raise money for the Club by searching online. 'Easysearch' is a search engine, where you can raise funds simply by surfing the Web. As well as helping you to raise funds, easysearch also provides the best search results by combining the results from major search engines such as Yahoo, Bing, Ask.com and many more. Easysearch is completely free to use, so this is a great way to support the Club - just by searching the Web as you do already. Even if you do not intend to shop online, if you register you can even raise funds for us every time you search online by using the easysearch search engine. Just go to www.easysearch.org.uk. The club gets 1p for every 2 searches, doesn't sound a lot but it will add up.

Bag Packing at Supermarkets

All children who are members of the club are expected to attend bag packing sessions at local supermarkets, with what has proved to be a fun and rewarding day. We have a number of bag packing sessions booked in 2011 and ask that you spare a few hours to support the Club. Funds raised from these bag packing sessions will be put towards coaching costs to reduce current squad sizes and purchase equipment. To ensure we have sufficient cover for a full day, we will split the day up into 2-3 hour slots. We will also be looking for parents to volunteer to supervise the children and so your time would be very much appreciated, without your help we might not be able to go ahead.

City of Sheffield Diving Club

www.cityofsheffielddiving.co.uk/

2011 Bag Packing Dates

Below is a list of the bag packing sessions booked for the 2011 season. We ask that each diver attends 2 of these sessions around their training sessions which will be adapted to prioritise this much needed fundraising. More information on each session will be available nearer the time.

- **Morrisons (Hillsborough)**
3rd December 2010
- **Marks & Spencers (Meadowhall)**
19 March 2011 - 12yrs + supported by an adult
- **Sainsbury's (Archer Road)**
2 April 2011- No age restrictions
- **Sainsbury's (Crystal Peaks)**
16th July 2011 - 11yrs +
- **Sainsbury's (Crystal Peaks)**
17th July 2011 - 11yrs +
- **Marks & Spencers (Meadowhall)**
5 November 2011 - 12yrs + supported by an adult

Sponsorship

The Club is looking for local sponsorship or donations and has created a COSDC Sponsorship Pack to be sent to local businesses and companies in Sheffield. We are looking for the following sponsorship:

- **Club Sponsorship** - financial support such as a contribution to travel costs, accommodation costs, competition entry fees and equipment.
- **Kit Sponsorship** - sponsorship of team kit such as tracksuits, hoodies, t-shirts, shorts or kit bags worn by Club members at events
- **Individual Athlete Sponsorship** - there are many talented young divers within the Club, including National champions and International medallists.
- **Donations** - a voluntary donation towards travel, accommodation or equipment

If you know of businesses that might be interested in sponsoring the Club please contact Nikki Smith at Nikki.Smith@sheffield.gov.uk. Sponsorship packs can be sent on request.

If you have any questions regarding the content of this letter then please contact the COSDC Secretary Gayner Smallwood at gayners@blueyonder.co.uk